

BUSINESS OPERATIONS

Greenconn Corporation Accelerates Global Expansion and Announces New Leadership

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Greenconn Corporation, a world-leading manufacturer of connector solutions, is steadily advancing its international expansion strategy. In a comprehensive update, the company announces several groundbreaking developments from recent months — a new opened production facility in Vietnam is only one of them.

New Production Facility in Vietnam

The facility in Hai Duong, Vietnam, was officially inaugurated in December 2024. This strategic expansion boosts Greenconn's production capacity, enabling the company to more efficiently meet growing global demands. This investment underscores Greenconn's ongoing commitment to providing innovative and reliable solutions worldwide.

Enhanced Quality Certifications

In addition to its long-standing certifications (ISO 9001, ISO 14001, IATF 16949, QC 080000) and the EcoVadis Silver Award 2023, Greenconn has further elevated its quality standards. The company has now achieved ISO 13485 certification for medical devices – a milestone that emphasizes its versatility and uncompromising commitment to product and process excellence.

New Leadership – Wally Wang Appointed CEO

In a significant management decision, Wally Wang, son of founder Mike Wang, has been appointed as the new CEO. With his visionary approach and strategic expertise, Wally is expected to drive the next phase of Greenconn Corporation's growth.

International Trade Show Participation

Greenconn Corporation is strengthening its global market presence through regular participation in international trade shows. At Electronica 2024, the company impressed visitors with its latest innovative connector solutions. Simultaneously, Greenconn announced that its long-standing distributor, Avnet, will be represented at Embedded World – in Hall 3A (Booth 125). Both prospective and existing customers can look forward to engaging with knowledgeable regional representatives who will provide comprehensive support for future Greenconn projects.

This year, Greenconn will be exhibiting at several prominent trade shows, including:

- APEC 2025 (Atlanta, USA): Showcasing innovative solutions for power electronics to an international audience.
- Electronica China 2025 (Shanghai, China): Presenting its latest high-speed and industrial connector technologies at this prestigious electronics event.
- TAIPEI AMPA 2025 (Taipei, Taiwan): Highlighting emerging trends and applications in connector technology at this key event in the Asian market.

Since its founding in 1998, Greenconn has evolved from a small Taiwanese manufacturer into a global technology leader – thanks to its fully integrated production chain in China and, now, Vietnam, complemented by an extensive network of sales and service offices (including locations in Shenzhen, Osaka, Houston, and Munich). Continuous investment in research and development, including the use of a proprietary 3D simulation platform, enables customers to configure bespoke products in real time and receive tailored quotations.

For more information, please visit www.greenconn.com or contact the company directly at info.de@greenconn.com.