**Avnet Silica shortlisted in European Excellence Awards 2023**

Distributor is one of four finalists in the ‘Digital Publishing’ category, recognised for its IoT business podcast

**Brussels, Belgium, 5th December 2023**– Avnet Silica, an Avnet company (NASDAQ: [AVT](http://www.ir.avnet.com/)), has been shortlisted in the 2023 [European Excellence Awards](https://www.excellence-awards.com/), which honour the outstanding creativity and achievements of PR and communications professionals in Europe.

Avnet Silica is a finalist in the ‘Digital Publishing (Blog, Podcast, Magazine, App)’ category of the awards, alongside the European Commission, European Investment Bank, and Future Processing. The distributor is being recognised for its [‘We Talk IoT’ business podcast](https://www.avnet.com/wps/portal/silica/resources/podcast/), which discusses major developments happening in the internet of things and IIoT, as well as in artificial intelligence and machine learning.

The ‘We Talk IoT’ podcast is hosted by Stefanie Ruth Heyduck, a science and tech journalist with over two decades of experience working in the media, research institutions, and tech companies. There are over 40 episodes available for listening on Avnet Silica’s website or from leading streaming providers; the episodes cover topics from protecting the environment and building smarter cities to achieving gender equity in the industry.

The judging criteria for the European Excellence Awards focus on strategic communication approaches, the creative or innovative aspects of a project, as well as its implementation and its efficiency in relation to the results garnered. “We are pleased to be considered for such a prestigious award,” said Lisa Rees, Director Marketing and Communications, Avnet Silica. “We are proud to link industry experts, innovators, and business professionals together through our podcast and inform listeners of the major possibilities IoT offers to businesses all over the world.”

The winners will be announced on 8 December at the Wintergarten Varieté in Berlin, Germany.

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**About Avnet Silica**

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. Avnet Silica is a regional business unit of Avnet, (NASDAQ: AVT) with European headquarters in Belgium (Avnet Europe Comm. VA). For more information, visit [www.avnet-silica.com](http://www.avnet-silica.com)

**About Avnet**

As a leading global technology distributor and solutions provider, Avnet has served customers’ evolving needs for an entire century. We support customers at each stage of a product’s lifecycle, from idea to design and from prototype to production. Our unique position at the center of the technology value chain enables us to accelerate the design and supply stages of product development so customers can realize revenue faster. Decade after decade, Avnet helps its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at [www.avnet.com](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.avnet.com&esheet=52210340&newsitemid=20200427005703&lan=en-US&anchor=www.avnet.com&index=5&md5=6c0411d5953eff6586c39abccb07b20e).

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