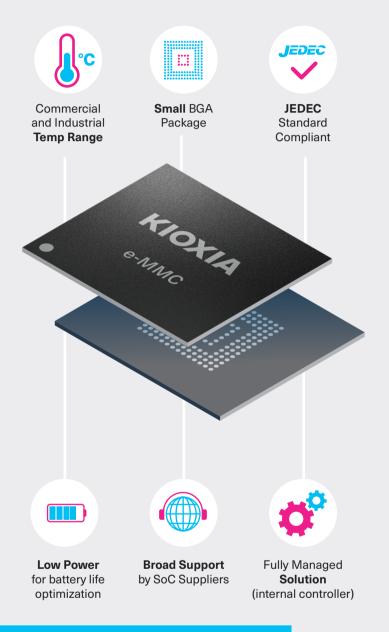
### **KIOXIA e-MMC**

#### A Versatile and Popular Embedded Memory Technology

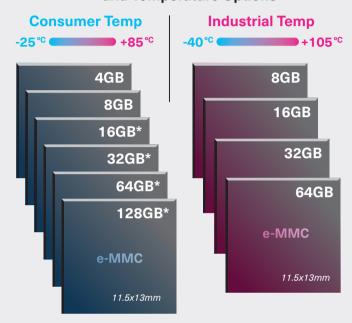
KIOXIA e-MMC devices feature NAND Flash and a controller in a single package and help customers to reduce host processor workload, shorten time to market and improve ease of use. This widely adopted technology has a well-supported ecosystem that simplifies the design-in process. e-MMC is an ideal memory technology for a wide variety of consumer applications.

#### **Features and Benefits**



### **Densities and Packaging**

# A Broad Range of Available Densities and Temperature Options



\*Available with BiCS FLASH 3D Flash Memory technology. 4GB also available in 11x10mm

### Why e-MMC?



Design Flexibility



Well Established Ecosystem



Large Storage Capacity in a Small Package

## BiCS FLASH™ 3D Flash Memory

KIOXIA continually migrates higher capacity e-MMC devices to 3D flash memory



## **Target Applications**

#### e-MMC is a Popular Memory Solution for a Range of Applications:



Laptop PCs



POS



Streaming Media Players



Printers



Set Top Boxes



Digital TVs



Personal Navigation Devices

## KIOXIA

KIOXIA delivers flash-based products for next-generation storage applications. Having invented NAND flash over 35 years ago, KIOXIA is now one of the world's largest flash memory suppliers – and continues to move the technology forward.

n every mention of a KIOXIA product: Product density is identified based on the density of memory chip(s) within the product, not the amount of nemory capacity available for data storage by the end user. Consumer-usable capacity will be less due to overhead data areas, formatting, bad locks, and other constraints, and may also vary based on the host device and application. For details, please refer to applicable product pecifications. The definition of 168 = 2<sup>10</sup> bytes = 1,024 bytes. The definition of 169 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of 168 = 2<sup>20</sup> bits = 1,027.47,1824 bits. The definition of

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