

TQ

PASSION FOR TECHNOLOGY

FUTURE MARKETS. DISCOVERED TODAY.



TURNING IDEAS INTO SOLUTIONS

PASSION FOR TECHNOLOGY QUIZ

Some people contribute to the development of modern technologies with their passion. Their inventions and research have had a lasting impact on our world – and will continue to do so in the future. Our TQ cover page shows just a few of them.

Find the right answers to our questions about pioneering inventors and inspiring high-tech entrepreneurs and have a chance of winning one of the following smart prizes:



1. A smart watch

ScanWatch from Withings – one of the most advanced smart watches on the healthcare market with an ECG function and sleep apnoea detection.



2. A smart scale

Body Cardio from Withings – the revolutionary smart scale developed together with cardiologists.



3. A smart lamp

Model F by Luke Roberts – with its unique light control technology and embedded artificial intelligence – one of the most intelligent lamps for the home office.

Now open up and take part.

HERE'S HOW TO SECURE YOUR CHANCE OF WINNING:

1. Scan the QR code or visit www.ebv.com/TQPassionHeroes
2. Answer the six multiple-choice questions
3. Enter your contact details



“When passion meets technology, enormous innovation potential unfolds. Modern semiconductor solutions are the key to turning innovative ideas into successful products.”

PASSION IS INSPIRING



Technology provides solutions for the challenges of the future.

Passionate people make a difference to the lives of others. This is especially true for techies – people with a passion for technology. You only have to think of Steve Jobs, James Dyson or Tim Berners-Lee, the inventor of the Internet. Of course, we mustn't forget Robert Noyce, father of Silicon Valley and, together with Jack Kilby, inventor of the integrated circuit. Without their contributions, modern electronics would be simply impossible.

We will have even more need of such passionate techies in the future, as solutions to the problems of tomorrow can only be found with their creativity.

Back when the integrated circuit was invented, there were around 2.5 billion people on the planet. Nowadays, there are just shy of 8 billion. By the end of the century, the UN anticipates that the world's population will increase to 11.2 billion. Sustainability is vital if all of these people are to enjoy a life worth living. In 2015, UN member states published 17 goals for sustainable development in the "2030 Agenda": these goals link the principle of sustainability with the fight against poverty and economic, environmental and social development.

Technology in many sectors can help in achieving these goals: for instance, future technologies will reduce the

cost of education, transport and healthcare. At the same time, solutions for strong authentication and identification will help to validate sources of information. With innovative technologies, it will be possible to produce meat, milk and other animal products directly from genetic material without breeding livestock, thereby saving energy, land, water and greenhouse gases. And these are just a few examples – there are still many more applications where technology can provide greater sustainability in the sense of the UN's targets.

Semiconductors play a crucial part in many of these developments. Chips that are getting progressively more powerful (and becoming ever cheaper) are the foundation for future technologies. So it's not surprising that the global sales of semiconductors rose from 149.4 billion US dollars in 1999 to 412.3 billion US dollars in 2019, according to the Semiconductor Industry Association's 2020 Factbook. Here, demand for semiconductors is mainly driven by products that are ultimately bought by end consumers, whether laptops or communication devices, like smartphones. As the capability of semiconductors increases (and their cost decreases), they are making it more affordable to build modern infrastructure. This is causing demand for them to grow exponentially in emerging markets in Asia, Latin America, Eastern Europe and Africa.

EBV shares this passion for new technologies. With our wide range of products and comprehensive expertise, we assist our customers in transforming their passion into real products and solutions.

In this issue, you will get to know many techies and innovative technological solutions. Passion is inspiring – and infectious!

Slobodan Puljarevic
President of EBV Elektronik

CONTENTS

*With passion,
all obstacles
can be
overcome in
the realisation
of innovative
products.*

3 | MARKET OVERVIEW
Passion is inspiring

6 | DEEP IMPACT
Interview with Dr Simon Haddadin, CEO of Franka Emika

10 | PROGRESS IN MANY SENSES
Facts and figures on technological development



PAGE 28
NEW AREAS OF APPLICATION FOR LEDS

TECHNOLOGIES

14 | SPEED UP PRODUCT DEVELOPMENT
With SoC, SiP and modules

16 | TRANSFORMING ENERGY MORE EFFICIENTLY
Trending: wide-band-gap semiconductors

18 | THE NEW ARCHITECTURE OF DATA PROCESSING
Processors for the data streams of the future

20 | RELIABLE DATA PROTECTION
Cybersecurity with hardware and software

22 | COMMUNICATION MADE TO MEASURE
Data transmission technologies

25 | A TRANSFORMATIONAL INVENTOR
Portrait of Maryam Rofougaran

Semiconductor technology is the key to innovation and digitalisation.

26 | MINING FOR DATA
Trends in sensor technology

28 | THE EVOLUTION OF LEDS
New technologies, new applications

30 | GUEST EDITORIAL STMICROELECTRONICS

32 | GUEST EDITORIAL XILINX

APPLICATIONS

36 | TECHNOLOGY FOR A MORE "HUMANE" WORLD
How innovations improve our lives

38 | A NEW ERA OF URBAN MOBILITY
From micromobile to air taxi

41 | OBSESSED WITH CARS
Portrait of Mate Rimac

42 | MORE SUSTAINABLE AGRICULTURE
How food will be produced in the future

New technologies can fundamentally change the economy and society.

44 | BETTER HEALTH FOR ALL
Digitalisation in healthcare

46 | NEW BUSINESS MODELS IN INDUSTRY
Paying for the benefits

48 | BETTER LIVING IN SMART CITIES
Technologies shape urbanisation

50 | ALTERNATIVE ENERGY GENERATION
Focus on climate neutrality

52 | SMART BUILDINGS
More comfort and sustainability

54 | GUEST EDITORIAL MICRON

56 | GUEST EDITORIAL ON SEMICONDUCTOR



PAGE 69
ALL-IN-ONE CONNECTIVITY

ELECTRONICS INSIDE

60 | THE DEMOCRATISATION OF TECHNOLOGY
Interview with Antonio Fernandez and Frank-Steffen Russ from EBV

63 | PIONEER OF THE ALL-ELECTRIC SOCIETY
Portrait of Johann W. Kolar

64 | GUEST EDITORIAL RENESAS

66 | PRODUCT PRESENTATION
Solutions from Broadcom and ON Semiconductor

69 | THE FAST AND SECURE WAY TO THE IOT
All-in-one communication module from EBV



PAGE 6
ROBOTS FOR EVERYONE



PAGE 38
INNOVATIVE CONCEPTS FOR LOCAL TRANSPORT



PAGE 72
QUOTES FROM IMPORTANT TECH PIONEERS

VISIONS AND VIEWS

72 | THE ADVICE OF PIONEERS
What technology pioneers said

74 | FROM NICE-TO-HAVE TO GAME-CHANGER
Technology start-ups

77 | THE SOCIAL ENTREPRENEUR
Portrait of Juliana Rotich said

78 | GLOSSARY

80 | PREVIOUS ISSUES

81 | ORDER FORM

82 | INFO POINT, IMPRINT

83 | MEET THE TEAM